A Recipe for Innovation in Nutrition

David Fleming
Vice President, Public Health Impact
We are at a juncture and can influence the future
Extraordinary results from innovation and partnership
What does innovation in nutrition look like?
Inherently scalable
Private sector solution
Integrated into the food system
Iodized Salt
Opportunities for many more nutrition breakthroughs
Promoting rice fortification
Improving digestion and intestinal health
Finding new sources of animal protein
Fostering healthy diet behaviors
What do these have in common?

✓ Inherently scalable
✓ Private sector solutions
✓ Integrated into the food system
Future trends

The choice is ours