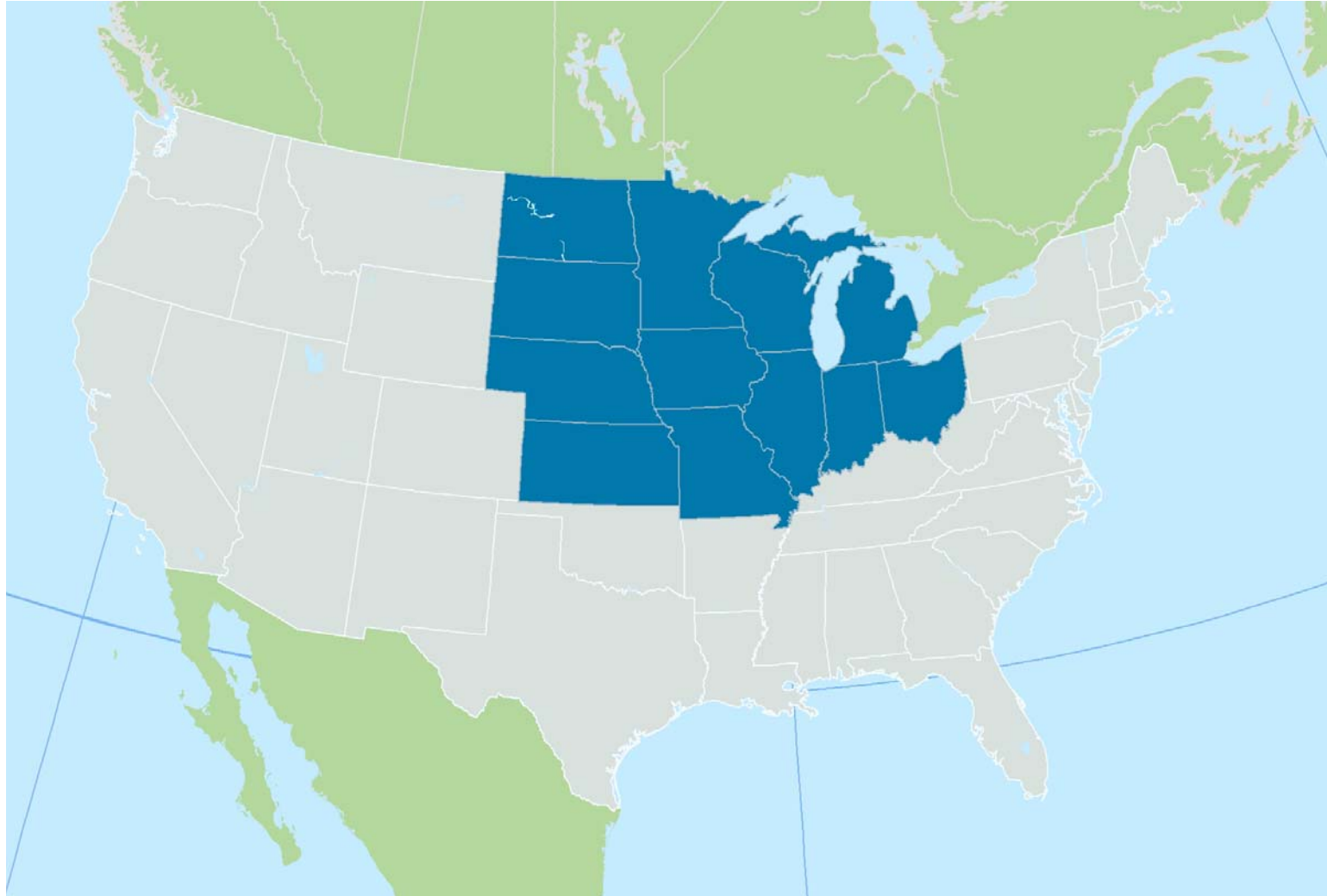


The Global Midwest



Regional Economic Profile

Midwest Region



Non-Farm Economy

- \$2.8 trillion GDP (20% of US)
- 31.7 million employment (23% of US)
- 132 Fortune US 500 HQs & 43 Fortune Global 500 HQs (see appendix)
- 102 Industry Week Global 1000 HQs (see appendix)

Industry Specializations in the Following Major Sectors (see following pages for detail):

- Durable Goods Manufacturing
- Non-Durable Goods Manufacturing
- Wholesale Trade
- Transportation & Warehousing
- Finance & Insurance
- Educational Services
- Health Care & Social Assistance
- Other Services (excl. Public Administration)

Manufacturing

Industry (Specializations)	Gross Product		Employment	
	\$ Billion	Share of US	# Employed	Share of US
Food (Animal Food; Grain & Oilseed Milling; Sugar & Confectionery Prods.; Fruit & Veg. Preserving & Specialty Foods; Dairy Prods.; Animal Slaughtering & Processing; Bakeries & Tortilla Mfg.)	\$40.4	29%	466,700	32%
Leather & Allied Products (Leather & Hide Tanning & Finishing; Footwear)	\$0.7	27%	9,000	27%
Paper (Pulp, Paper & Paperboard Mills; Converted Paper Products)	\$14.9	28%	138,000	30%
Printing & Related Activities	\$16.5	34%	215,700	35%
Chemicals (Pesticides, Fertilizer & Other Ag. Chemicals; Pharma. & Medicines; Paint, Coatings & Adhesives; Soap, Cleaning Compounds & Toilet Preps.)	\$51.0	22%	219,200	25%
Plastics & Rubber	\$25.7	35%	283,400	38%

Manufacturing (continued)

Industry (Specializations)	Gross Product		Employment	
	\$ Billion	Share of US	# Employed	Share of US
Nonmetallic Mineral Prods. (Glass; Lime & Gypsum; Other)	\$13.6	24%	125,600	25%
Primary Metals (Iron & Steel Mills & Ferroalloys; Steel Prod. Mfg. from Purchased Steel; Alumina & Aluminum Prod. & Processing; Nonferrous Metal Prod. & Processing; Foundries)	\$23.0	35%	194,700	43%
Fabricated Metals (Forging & Stamping; Cutlery & Handtools; Arch. & Structural Metals; Boilers, Tanks & Shipping Containers; Hardware; Spring & Wire; Machine Shops, Turned Prod. & Screws, Nuts & Bolts; Coating, Engraving, Heat Treating & Allied Activities; Other)	\$51.4	37%	571,100	37%
Machinery (Ag., Construction & Mining; Industrial; Comm'l. & Service Industry; HVAC & Comm'l. Refrig.; Metalworking; Engine, Turbine & Power Trans.; Other)	\$53.8	41%	500,800	42%

Manufacturing (continued)

Industry (Specializations)	Gross Product		Employment	
	\$ Billion	Share of US	# Employed	Share of US
Elec. Equip., Appliances & Components (Elec. Lighting; Household Appliances; Elec. Equipment; Other Equip./Components)	\$16.9	35%	144,500	34%
Transportation Equipment (Motor Vehicles; Motor Vehicle Bodies & Trailers; Motor Vehicle Parts; Other)	\$75.3	40%	692,900	41%
Furniture & Related Products (Household & Inst'l. Furniture & Kitchen Cabinets; Office Furniture, incl. Fixtures)	\$11.5	37%	154,500	29%
Miscellaneous (Medical Equip. & Supplies)	\$21.7	30%	173,800	27%

Trade, Transportation & Warehousing

Industry (Specializations)	Gross Product		Employment	
	\$ Billion	Share of US	# Employed	Share of US
Wholesale Trade – Durable Goods (Motor Vehicles & Motor Vehicle Parts & Supplies; Metals & Minerals; Machinery, Equip. & Supplies)	\$93.4	22%	761,000	24%
Wholesale Trade – Nondurable Goods (Paper & Paper Prods.; Farm Product Raw Materials; Chemical & Allied Products)	\$56.0	23%	497,500	24%
Rail Transportation	\$16.1	39%	31,700	14%
Truck Transportation (General Freight Trucking; Specialized Freight Trucking)	\$38.8	30%	439,900	31%
Support Activities for Transportation (Support Activities for Rail Transpo.; Freight Transpo. Arrangement; Other Support Activities)	\$8.6	16%	120,300	21%
Warehousing & Storage	\$10.3	26%	180,300	27%

Financial, Education & Health Activities

Industry (Specializations)	Gross Product		Employment	
	\$ Billion	Share of US	# Employed	Share of US
Securities, Commodities Contracts & Other Financial Investments (Securities & Commodities Exchanges)	TBD*	TBD*	TBD*	TBD*
Insurance Carriers & Related Activities (Carriers; Agencies, Brokerages & Other Activities)	\$80.4	28%	620,300	27%
Business Schools & Computer & Management Training	\$1.7	28%	22,000	28%
Hospitals (General Medical & Surgical Hosps.)	\$68.8	24%	1,213,400	27%
Nursing & Residential Care Facilities (Nursing Care Facilities; Residential Mental Retardation, Mental Health & Substance Abuse Facilities)	\$24.6	25%	826,400	28%

Miscellaneous (non-Gov't.) Services

Industry (Specializations)	Gross Product		Employment	
	\$ Billion	Share of US	# Employed	Share of US
Religious, Grantmaking, Civic, Professional & Other Organizations (Grantmaking & Giving Services; Social Advocacy Orgs.; Civic & Social Orgs.; Business, Professional, Labor, Political & Similar Orgs.)	\$34.8	22%	712,400	24%

Demographics & Agriculture

Demographics

- 66.4 million People (22% of US)
- 25.9 million Households (23% of US)

Agriculture

- \$89.1 billion GDP (39% of US)
- 796,000 farms (37% of US)
- 348.2 million acres (37% of US)
- 234.9 million acres of cropland (54% of US)

- Harvested Crops (millions of tons)
 - Corn for grain: 213.2 (88% of US)
 - Soybeans: 71.1 (88% of US)
 - Oats for grain: 1.2 (67% of US)
 - Wheat for grain: 24.1 (51% of US)

- Livestock & Poultry (millions of animals)
 - Milk Cows: 3.2 (35% of US)
 - Hogs & Pigs: 41.3 (68% of US)
 - Egg-Producing Hens: 139.4 (42% of US)

An Economy Rivaling Nations

<u>Rank</u>	<u>Country or Metro Area</u>	<u>Gross Product</u> (200,7 \$US billion)
1	United States	13,811
2	Japan	4,377
3	Germany	3,297
4	China	3,280
5	<i>Midwest Economy</i>	<i>2,809</i>
6	United Kingdom	2,728
7	France	2,562
8	Italy	2,107
9	Spain	1,429
10	Canada	1,326
11	Brazil	1,315
12	Russian Federation	1,291
13	India	1,171
14	South Korea	970
15	Mexico	893
16	Australia	822
17	Netherlands	754
18	Turkey	657
19	Belgium	449
20	Sweden	444

As Big as a Country

<u>Rank</u>	<u>Country or Region</u>	<u>Population</u> (2007, Millions)
1	China	1,320
2	India	1,123
3	United States	301
4	Indonesia	226
5	Brazil	192
6	Pakistan	162
7	Bangladesh	159
8	Nigeria	148
9	Russian Federation	142
10	Japan	128
11	Mexico	105
12	Philippines	88
13	Vietnam	85
14	Germany	82
15	Ethiopia	79
16	Egypt	75
17	Turkey	74
18	Iran	71
19	<i>Midwest Economy</i>	66
20	Thailand	64

World-Class Productivity

<u>Rank</u>	<u>Country or Region</u>	<u>Gross Product per Capita</u> (\$2007 US)
1	Luxembourg	99,879
2	Norway	81,111
3	Iceland	62,733
4	Ireland	58,399
5	Denmark	56,427
6	Switzerland	55,035
7	Qatar	50,793
8	Sweden	48,584
9	Finland	46,515
10	Netherlands	46,041
11	United States	45,790
12	Austria	45,343
13	United Kingdom	44,693
14	Midwest Economy	42,291
15	Belgium	42,213
16	France	41,523
17	Canada	40,222
18	Germany	40,079
19	Australia	39,098
20	Kuwait	38,338

Appendix: Midwest Fortune U.S. 500 HQs

Rank	Company	Rank	Company	Rank	Company	Rank	Company
4	General Motors	111	Emerson Electric	242	Principal Financial	390	Hormel Foods
7	Ford Motor	119	Goodyear Tire & Rubber	247	Parker Hannifin	391	NCR
11	Berkshire Hathaway	120	Manpower	254	Integrus Energy Group	393	Tenneco
19	Cardinal Health	122	U.S. Bancorp	257	Limited Brands	395	TravelCenters of America
23	Procter & Gamble	124	UAL	260	Xcel Energy	397	Harley-Davidson
25	UnitedHealth Group	127	Whirlpool	263	Aon	398	Thrivent Financial for Lutherans
26	Kroger	131	Exelon	272	YRC Worldwide	401	Stryker
27	Boeing	133	Eli Lilly	273	DTE Energy	409	Charter Communications
31	Target	135	Express Scripts	282	Pulte Homes	418	Anixter International
32	State Farm Insurance Cos.	145	CHS	283	Dana Holding	420	Hexion Specialty Chemicals
33	WellPoint	149	Anheuser-Busch	288	OfficeMax	422	Mosaic
40	Walgreen	152	Kohl's	294	Land O'Lakes	424	Brunswick
42	Dow Chemical	154	Union Pacific	296	Ameriprise Financial	425	Marshall & Ilsley Corp.
45	Sears Holdings	155	Illinois Tool Works	301	ArvinMeritor	428	Kelly Services
50	Caterpillar	157	Lear	305	Monsanto	431	Owens Corning
52	Archer Daniels Midland	174	TRW Automotive Holdings	307	Fifth Third Bancorp	432	Peabody Energy
58	Sprint Nextel	175	Progressive	311	Fortune Brands	438	Ecolab
62	Supervalu	194	Penske Automotive Group	314	Owens-Illinois	447	Northern Trust Corp.
63	Kraft Foods	196	American Electric Power	316	Sherwin-Williams	448	Wm. Wrigley Jr.
64	Allstate	203	Sara Lee	319	NiSource	450	Rockwell Automation
65	Motorola	206	Cummins	321	KeyCorp	451	BorgWarner
66	Best Buy	207	Eaton	329	Ameren	455	Graybar Electric
72	Johnson Controls	209	FirstEnergy	334	Smurfit-Stone Container	456	Leggett & Platt
78	GMAC	210	ConAgra Foods	341	C.H. Robinson Worldwide	457	Timken
91	Macy's	213	Northwest Airlines	351	AK Steel Holding	460	USG
92	Delphi	214	General Mills	355	Federal-Mogul	465	Auto-Owners Insurance
93	Travelers Cos.	217	Medtronic	363	Autoliv	467	Tribune
96	Abbott Laboratories	223	Masco	366	CMS Energy	468	Fiserv
100	3M	226	National City Corp.	376	Aleris International	478	Telephone & Data Systems
102	Deere	227	Kellogg	377	W.W. Grainger	480	Western & Southern Financial Group
106	McDonald's	229	R.R. Donnelley & Sons	381	Embarq	491	Chiquita Brands International
108	Nationwide	234	Visteon	383	Oshkosh	493	Big Lots
110	Northwestern Mutual	236	Baxter International	385	Peter Kiewit Sons'	496	United Stationers

Appendix: Midwest Fortune Global 500 HQs

Rank	Company	Rank	Company
9	General Motors	219	Johnson Controls
13	Ford Motor	244	GMAC
30	Berkshire Hathaway	304	Macy's
60	Cardinal Health	305	Delphi
79	Procter & Gamble	308	Travelers Cos.
81	UnitedHealth Group	312	Abbott Laboratories
87	Kroger	327	3M
93	Boeing	334	Deere
102	Target	359	McDonald's
104	State Farm Insurance Cos.	364	Nationwide
105	WellPoint	374	Northwestern Mutual
125	Walgreen	375	Emerson Electric
128	Dow Chemical	410	Goodyear Tire & Rubber
138	Sears Holdings	413	Manpower
152	Caterpillar	417	U.S. Bancorp
157	Supervalu	422	UAL
158	Archer Daniels Midland	436	Whirlpool
176	Sprint Nextel	444	Exelon
177	Best Buy	453	Eli Lilly
195	Kraft Foods	457	Express Scripts
198	Allstate	490	CHS
200	Motorola		

Appendix: Midwest Industry Week 1000 HQs

Rank	Company	Rank	Company	Rank	Company
8	General Motors Corp.	337	Parker Hannifin Corp.	736	Alliant Techsystems Inc.
10	Ford Motor Co.	395	OfficeMax Inc.	757	Manitowoc Co. Inc.
40	Procter & Gamble Co.	414	Dana Corp.	767	Nalco Holding Co.
45	Boeing Co.	420	Fortune Brands Inc.	768	Zimmer Holdings Inc.
71	Caterpillar Inc.	421	Monsanto Co.	772	Spirit AeroSystems Holdings Inc.
74	Archer-Daniels-Midland Co.	449	Sherwin-Williams Co.	782	St. Jude Medical Inc.
87	Kraft Foods Inc.	461	Owens-Illinois Inc.	796	Cintas Corp.
88	Motorola Inc.	472	Smurfit-Stone Container Corp.	808	Bemis Co. Inc.
91	Johnson Controls Inc.	494	AK Steel Holding Corp.	824	Solutia Inc.
137	Abbott Laboratories	529	CMS Energy Corp.	840	Hospira Inc.
147	3M Co.	530	Arvinmeritor Inc.	843	Steelcase Inc.
152	Deere & Co.	544	Oshkosh Corp.	846	Pentair Inc.
160	Emerson Electric Co.	551	Hormel Foods Corp.	847	Corn Products International Inc.
161	Wyeth	552	Molson Coors Brewing Co.	855	Energizer Holdings Inc.
164	Delphi Corp.	554	Tenneco Inc.	858	RPM International Inc.
185	Goodyear Tire & Rubber Co.	557	Harley-Davidson Inc.	863	Greif Inc.
187	Whirlpool Corp.	572	Stryker Corp.	867	Molex Inc.
196	Eli Lilly & Co.	586	Mosaic Co.	870	Pactiv Corp.
222	Anheuser-Busch Cos. Inc.	594	Brunswick Corp.	871	Valspar Corp.
229	Illinois Tool Works Inc.	608	Ecolab Inc.	874	American Axle & Mfg. Holdings Inc.
231	Lear Corp.	616	Wm. Wrigley Jr. Co.	914	Worthington Industries Inc.
256	TRW Automotive Holdings Corp.	619	BorgWarner Inc.	926	Cooper Tire & Rubber Co.
285	Cummins Inc.	629	Timken Co.	928	Interstate Bakeries Corp.
287	Eaton Corp.	632	USG Corp.	933	Diebold Inc.
296	General Mills Inc.	656	Rockwell Automation Inc.	934	Snap-On Inc.
299	Medtronic Inc.	657	Owens Corning	938	Scotts Miracle-Gro Co.
304	Sara Lee Corp.	659	NCR Corp.	941	Thor Industries Inc.
306	Navistar International Corp.	679	Chiquita Brands International Inc.	962	CF Industries Holdings Inc.
308	ConAgra Foods Inc.	699	Lubrizol Corp.	963	Amkor Technology Inc.
312	Kellogg Co.	702	PepsiAmericas Inc.	975	PolyOne Corp.
313	Masco Corp.	709	Rockwell Collins Inc.	990	HNI Corp.
318	R.R. Donnelley & Sons Co.	711	Steel Dynamics Inc.	992	Joy Global Inc.
327	Visteon Corp.	718	Leggett & Platt Inc.	998	E.W. Scripps Co.
328	Baxter International Inc.	723	MDU Resources Group Inc.	999	Universal Forest Products Inc.

Data Sources

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