

# U.S.-INDIA SME SUMMIT:

*LEVERAGING GLOBAL SUPPLY CHAINS AND INTEGRATING THE SME COMMUNITY*



*presented by*

The Chicago Council on Global Affairs  
U.S.-India Business Council  
Federation of Indian Chambers of Commerce and Industry

*in collaboration with*

National Association of Manufacturers  
US Commercial Service, United States Department of Commerce  
Small Business Exporters Association  
Illinois Department of Commerce and Economic Opportunity

February 20, 2008

InterContinental Chicago  
505 North Michigan Avenue  
Chicago, IL 60611

The *U.S.-India SME Summit* will connect major corporate leaders in the United States and India with U.S. and Indian small and medium-sized enterprises (SMEs). Particularly, the event will speak to the process by which SMEs can amplify the global competitiveness of firms of all sizes. Large multinational corporations will offer case studies on the SME role in maximizing the global supply chain. In addition, U.S. and Indian government leaders will offer a vision for enhancing the U.S.-India trade and investment relationship and describe synergies in the manufacturing sector.

Speakers and delegates will represent a variety of sectors, including general engineering, machine tools, aviation, auto components, food and agricultural processing. In addition to US Trade Representative Ambassador Susan C. Schwab and Indian Minister of Commerce and Industry His Excellency Kamal Nath, the summit will feature Richard Stephens, Senior Vice-President of The Boeing Company, and senior representatives from the National Manufacturing Competitiveness Council, the National Association of Manufacturers, the Export-Import Bank in Washington D.C., and the State Bank of India.

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Wednesday, February 20, 2008

### **AGENDA**

- 8:30 a.m. – 9:00 a.m. Registration and Continental Breakfast**
- 9:00 a.m. – 9:15 a.m. Welcome Remarks**
- The Honorable Michael Moskow, *Senior Fellow for the Global Economy, The Chicago Council on Global Affairs and Former President and CEO, Federal Reserve Bank of Chicago*
  - His Excellency Ronen Sen, *Ambassador of India to the United States of America*
- 9:15 a.m. – 10:15 a.m. Opening Keynote: “Enhancing U.S.-India Bilateral Trade and Investment”**
- Ambassador Susan C. Schwab, *United States Trade Representative*
  - His Excellency Kamal Nath, *Minister of Commerce and Industry, Government of India.*
- Introduced by Mr. William Caton, Executive Vice President and Chief Financial Officer, Navistar International Corporation*
- 10:15 a.m. – 10:45 a.m. Coffee Break and Networking**
- 10:45 a.m. – 12:15 p.m. “SMEs and Maximizing the Global Supply Chain”**
- Mr. Britto M. Joseph, *President and CEO, JVS Exports (Indian SME)*
  - Mr. David Good, *Chief, Tata Group North America (Indian Multinational)*
  - Case Study presentations by one (1) large U.S. Multinational
  - and one (1) U.S. SME
- 12:15 p.m. – 1:30 p.m. Luncheon Address: “Strengthening U.S.-India Market Access”**
- Mr. Rick Stephens, *Senior Vice President, The Boeing Company*
- 1:30 p.m. – 3:00 p.m. Panel Discussion: “A Vision for Future Opportunities”**
- Dr. Isher Judge Ahluwalia, *Chairman, Indian Council for Research on International Economic Relations*
  - Dr. C. Fred Bergsten, *Director, Peterson Institute of International Economics*
  - Ambassador Carla Hills, *Chairman and CEO, Hills & Company and Former United States Trade Representative*
  - Mr. Ron Somers, *President, U.S.-India Business Council*
- Moderated by Mr. Steve Dacus, Senior Vice President, International Market Support, Wal-Mart*

**3:00 p.m. – 3:30 p.m.**

**Coffee Break and Networking**

**3:30 p.m. – 4:30 p.m.**

**“Enhanced SME Partnerships: Engineering and Manufacturing”**

- Mr. Bill Canis, *Acting President-The Manufacturing Institute, National Association of Manufacturers*
- Dr. Amit Mitra, *Member of the Governing Board, National Manufacturing Competitiveness Council and Secretary-General, Federation of Indian Chambers of Commerce and Industry (FICCI)*

**4:30 p.m. – 5:00 p.m.**

**“Financing SME Competitiveness in a Global Economy”**

- Ms. Talaat Rahman, *Business Development Officer, Export-Import Bank, Washington D.C.*
- Mr. Tarun Sharma, *Resident Representative, Americas, Export-Import Bank of India*
- Mr. Pradeep Kumar, *State Bank of India.*

**5:00 p.m. – 5:15 p.m.**

**Closing Remarks**

- Dr. Amit Mitra, *Secretary-General, Federation of Indian Chambers of Commerce and Industry (FICCI)*